# The official newsletter of Diamond Dental Service

Vol. 2022-3

754 S. Rand Rd., Lake Zurich, IL (847) 550-3135



#### THE MANY BENEFITS OF LASER BACTERIAL REDUCTION

By age 30, nearly half of adults in America have at least some form of gum disease. Fortunately, modern dental technology gives patients new hope in preventing gum disease from getting out of hand. One of the most effective of these advanced technologies is the diode laser.

Gum disease exists where swollen gums start to detach from tooth roots, forming small pockets where debris can collect and harmful bacteria can rapidly multiply. As the bacteria multiplies, the pockets get larger, the roots get weaker, the teeth get looser, and eventually they can be lost.

Laser bacterial reduction uses a diode laser to destroy the bacteria that causes gum disease at the microscopic level, with virtually no pain or discomfort. In just minutes, bacteria counts can be reduced from billions to just hundreds.

Laser bacterial reduction therapy also reduces or eliminates the harmful bacteria that could enter the bloodstream and cause negative effects on overall health.

Dr. Lombardo and her hygiene team at Diamond Dental Service are trained and experienced providers of Laser Bacterial Reduction therapy, which is available in their Lake Zurich, IL dental studio.



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## THE SECRET OF THE "HOLLYWOOD SMILE"



#### AND HOW IT COULD BE YOURS

Most famous actors and models appear to be blessed with a perfect smile. Incredibly straight, bright white teeth in perfect shape and symmetry. But how are they so lucky? Were they born that way, or does Hollywood have some closely-guarded beauty secret?

When you see someone that has "perfect" teeth, chances are they visited a cosmetic dentist for porcelain veneers.

Porcelain veneers are strong, very thin coverings bonded to the front surfaces of teeth. Veneers can accomplish numerous cosmetic goals, such as closing gaps, covering chips, cracks and stains, correcting and aligning tooth shapes, and brightening the entire smile far more than teeth whitening ever could.

Porcelain veneers are also very popular because of how fast the process can be. Typically, a patient only needs two visits to the dentist after their initial consultation for the entire porcelain veneer process to be completed. Plus, with proper care, porcelain veneers have been known

to last 10-20 years or even longer.



Porcelain veneers are also a great option for patients who may be happy with most of their teeth, but wish to improve the appearance of a few teeth



Above: simulation of porcelain veneer being applied to lower front tooth. Left: patient choosing shade / brightness of porcelain veneers.

that might have a chip, stain or other imperfection that is holding them back from having their very own Hollywood Smile.

For more information about porcelain veneers, and to schedule a complimentary consultation with cosmetic dentist Dr. Alma Lombardo of Diamond Dental Service in Lake Zurich, Illinois, call (847) 550-3135 or visit www.LZdentist.com.

#### THE DOCTOR'S **CORNER**



Alma Lombardo, DDS Founder of Diamond **Dental Service** 

Recent surveys reveal that around onethird of American adults skipped their regular dental visits because of COVID-19. Now, two years after government lockdowns began, around 25% of adults still have not returned to the dentist.

Skipping the dentist is dangerous. Small cavities can grow into larger ones and increase the likelihood of needing a root canal and crown, or worse, losing the tooth. Gum disease cannot be prevented by brushing and flossing alone. Oral cancer gone unnoticed can go from very treatable to very serious. Risks of heart disease, stroke, systemic bacterial infections, diabetes and even Alzheimer's disease is increased.

No matter where you receive your dental care, be sure to visit regularly.

#### **Limited-Time Specials:**

**Adult New Patient Special** Cleaning, Exam, X-Rays, Fluoride & Oral Cancer Screening Only \$129 (\$480 value)

In presence of perio. disease, special is \$79 without cleaning. Exp. 7/31/22. Cannot combine with insurance or other offers

> **Child New Patient Special** Cleaning, Exam, X-Rays & Fluoride, Only \$79

New patients 14 & under without perio. disease or insurance. Exp. 7/31/22. Cannot combine with other offers







Take a Virtual Tour! www.LZdentist.com



#### ABOUT DIAMOND DENTAL SERVICE

Diamond Dental Service is a full-service cosmetic and family dental studio conveniently located between Costco and Walmart in Lake Zurich, IL at 754 S. Rand Rd. The office prides itself on having the latest and most advanced technology to ensure the highest level of patient care and safety. All of Diamond Dental's team members regularly participate in professional training and continuing dental education programs to stay at the forefront of modern dental procedures and patient satisfaction. We invite you to visit us!

#### **FEATURED SERVICES:**

- General family dentistry
- Invisalign
- Implants, Crowns and **Bridges**
- **Dentures**
- Zoom Teeth Whitening
- Veneers
- Root Canals and Extractions

- Emergency Treatment
- Sleep Apnea Treatment
- TMJ Disorders
- Night Guards and Sports Guards
- Periodontal Treatment
- Botox, Juvederm, Xeomin, and Restylane

#### **IN-NETWORK PROVIDER:**













Don't see yours? Just ask!





#### THE AMERICAN ACADEMY OF FACIAL ESTHETICS



The American Academy of Facial Estheticians is a select group of healthcare professionals who are dedicated to delivering the highest level of facial esthetics for their patients. Membership involves advanced training in Botox, dermal fillers and other esthetic services. Dentist members of the AAFE take this advanced training one step further by integrating their specialized knowledge of cosmetic dental services such as Invisalign, veneers, implants and professional teeth whitening to deliver incredible cosmetic results. Dr. Alma Lombardo of Diamond Dental Service is a Member of the AAFE and offers a wide variety of cosmetic services in her Lake Zurich, IL dental studio.



#### THE LINK BETWEEN HEART DISEASE AND ORAL HEALTH

TO LIVE LONGER, SEE YOUR DENTIST OFTEN

Heart disease is the leading cause of death in America, claiming a life every 45 seconds. And while heart disease is commonly associated with poor diet, excessive alcohol consumption and smoking, most people are surprised to learn there is also a link between heart disease and periodontal disease. In fact, people with gum disease are 3 times more likely to have a heart attack or stroke versus those with healthy gums.

The CDC reports that over 47% of adults over 30 have some form of gum disease, and by age 65 that figure rises to over 70% of the population.

With so many people at risk for heart disease, and because gum disease is often painless at first, many experts now refer to periodontal disease as the "silent killer" in America as it goes untreated.

Although brushing and flossing at home is an essential part of preventing gum disease, professional teeth cleanings at least twice a year are also critical so that plaque and tartar can be removed from below the gum line where brusshing and flossing cannot reach. See your dentist regularly, you could live longer.



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#### **PATIENT APPRECIATION**

CONTEST



#### **OUR NEXT PRIZE:**



JETSON BOLT PRO ELECTRIC BIKE

ENTER TO WIN AN ELECTRIC BIKE THIS SPRING!

Every 3 months, Dr. Lombardo and her team at Diamond Dental Service in Lake Zurich, IL announce the winner of the office's Patient Appreciation Contest.

Recent prizes have included iPads, Apple Watches, HDTV's, a Stainless Steel Grill, and a Waterpik Package. The Patient Appreciation Contest is part of Diamond Dental Service's Diamond Rewards VIP Program, which rewards patients for keeping up with their oral healthcare and for helping to prove that visiting the dentist can actually be fun.

This July, Dr. Lombardo will be giving away a brand new electric bike! Ask us how to enter at your next office visit, and be sure to like and follow Diamond Dental Service's Facebook page for more.









### REDUCE DENTAL APPOINTMENT STRESS WITH NITROUS SEDATION

For millions of Americans, a trip to the dentist can be very stressful - but it does not have to be. Nitrous oxide gas is a safe and highly effective means of managing anxiety and discomfort in the dental setting. Nitrous oxide makes patients feel very relaxed



prior to and during their treatment, and the effects wear off very quickly once the gas is turned off so that patients may go about their day. Nitrous oxide gas has been used for more than 150 years in the dental setting and is considered highly effective and very safe. For more information, or to add nitrous oxide sedation to your next dental appointment, visit LZdentist.com today or call 847-550-3135.

Find Us On





#### **ASK THE DOCTOR:**

Are electric toothbrushes really better than manual toothbrushes?

If you are one of my patients, then you already know I strongly believe in electric toothbrushes. I've been using one for as long as I can remember, and so does my entire family. I recommend them to nearly all of my patients, children and adults alike.

A recent study revealed that after just 3 months of using an electric toothbrush, plaque was reduced by 21 percent and gingivitis by 11 percent. These are very impressive figures.

There are many reasons why I think electric toothbrushes are superior. First, electric toothbrushes can vibrate up to 30,000 times per minute, versus maybe 100-200 strokes with a manual brush. That's around three hundred times more strokes in two minutes.

Second, good electric toothbrushes have a built-in timer, so you know how long to brush each section of your teeth, when to move on to the next section, and when to stop. I've found that very few people actually brush for a full 2 minutes without such a timer.

Third, I have found that it is easier to brush hard-to-reach places with an electric toothbrush because you only need to get the head to that spot and let it do the work - you do not need extra room to brush up and down like with a manual toothbrush.

Finally, electric toothbrushes are no longer expensive. Big box retailers sell a wide variety of electric toothbrushes at many different price points, making them accessible to every budget. So get yourself an electric toothbrush, your teeth will thank you for it!



#### 2 DIAMONDCARE PLANS NOW AVAILABLE FOR THOSE WITH NO DENTAL INSURANCE

It is estimated that over 74 million Americans do not have dental insurance. The lack of dental insurance, and the fear that dental treatment will be expensive, causes many individuals to avoid the dentist, visiting only when something hurts. Skipping regular dental visits, however, increases the risks of heart disease, clogged arteries, stroke, kidney disease, bad breath, brown or yellow teeth, periodontal disease, tooth loss, oral cancer, pneumonia, diabetes and other serious health problems. It is far less expensive and less painful to see the dentist regularly and preserve natural teeth, than it is to wait until something hurts and much more serious (and more costly) treatment is required.

Dr. Lombardo of Diamond Dental Service in Lake Zurich, IL strongly believes that everyone should have access to affordable, quality dental care, so she created the DiamondCare Plan for her uninsured patients. For a small annual fee, all DiamondCare members receive dental cleanings and exams, x-rays, fluoride treatment, oral cancer screenings, emergency exams, a digital intra-oral scan, and much more. Plus, DiamondCare members receive major discounts on most other treatments and procedures at her office. And due to popular demand, Dr. Lombardo has unveiled a new DiamondCare Plan option for patients who require periodontal therapy, saving them even more than ever on the care they need to keep their natural teeth longer and avoid more costly and painful treatment down the line. Make an appointment today at LZdentist.com or call 847-550-3135 for more information on the DiamondCare Plan.



## NO DENTAL INSURANCE? NO PROBLEM!



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#### **WORK-FRIENDLY HOURS:**

MONDAY 7AM-3PM TUESDAY 7AM-3PM WEDNESDAY 11AM-7PM THURSDAY 11AM-7PM SATURDAY 9AM-2PM

Call or Schedule Online Today!