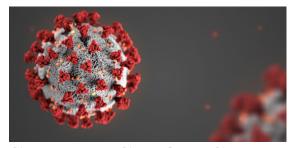
Vol. 2021-1

754 S. Rand Rd., Lake Zurich, IL. (847) 550-3135

LIVING IN A PANDEMIC



STUDY SHOWS DENTISTRY CAN BE SAFE DURING COVID-19

The nation's leading business journal for the dental profession, Dental Economics, just published the results of a six-month study involving 2,810 dental patients seen in three affiliated dental offices in New York between March and September of 2020. Each of the offices had control systems in place including staff training, patient screening, infection protocols, distancing appointments, mask use, air filtration, air purification, ventilation, sanitization, and other personal protection equipment.

During the study, various procedures were performed, including aerosol-generating treatments. According to the study, zero cases of COVID-19 transmission from patient to provider, or provider to patient, were reported, reflecting that dental treatment can be safe during a pandemic with the right safety protocols in place.

Diamond Dental Service, between Costco and Walmart in Lake Zurich, IL secured the latest technology and equipment, and implemented a comprehensive safety plan, back in May of 2020 to address COVID-19 dental office safety. The office invites everyone to view their COVID-19 safety video online at www.LZdentist.com.

HOW TO HELP YOUR CHILDREN AND TEENS TO BE SUCCESSFUL



Low self-confidence and low self-esteem are big problems for today's children and teenagers. One study shows that 88% of teens are self-conscious about their appearance, and 83% say they have been teased. Every parent wants to help their child to be successful, but studies also show that teens who are insecure will continue to be self-conscious as adults, while adults with greater self-confidence and self-esteem are more likely to get better jobs, more promotions, make more money, and enjoy a better quality of life. The statistics are astonishing. As many as 90% of teens feel judged by their peers, 70% of teens are not satisfied with their smile, and 87% wish to alter their appearance. However, metal braces might make things worse, as 92% of teens worry they will not fit in of they get metal braces.

In fact, a reported 84% of teens with metal braces actually feel like they don't fit in. Fortunately, there is a way to straighten teeth without metal braces. It is called Invisalign, a series of clear trays that gradually align teeth in as little as 6 to 18 months. Invisalign trays are nearly invisible, and they can be easily removed for special events and photos, as well as for eating and brushing.

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CORNER



Alma Lombardo, DDS Founder of Diamond Dental Service

THE DOCTOR'S February has always been special to me as a dentist because it is National Children's Dental Health Month. One of my greatest pleasures is when I get the chance to treat children and get to know them and their families. It is amazing how excited kids get when they visit our office and get to play Pac-Man or Galaga in our lobby, meet Mr. Thirsty (our suction device), and visit the treasure chest after their cleaning. Children should start seeing the dentist as soon as their first tooth comes in, and we always do everything we can to make each of their visits comfortable and fun. Plus, with our flexible scheduling, we can usually see the whole family in one visit - something busy moms like me can appreciate!

Specials:

Kids 12 & Under

Cleaning, Exam, X-Rays + Gift \$49

New patients, not valid with insurance, exp. 4/15/21

Adult New Patients

Cleaning, Exam, X-Rays + Gift \$99

Not valid with perio. disease or insurance, exp. 4/15/21

Invisalign

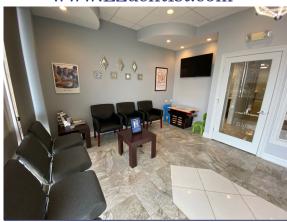
Free Consultation and Digital Scan

Plus, \$500 OFF

Discount off reg. price full cases started 2/1/21-4/15/21



Take a Virtual Tour! www.LZdentist.com



ABOUT DIAMOND DENTAL SERVICE

Diamond Dental Service is a full-service family and cosmetic dental studio conveniently located between Costco and Walmart in Lake Zurich, IL at 754 S. Rand Rd. The office prides itself on having the latest and most advanced technology to ensure the highest level of patient care and safety. All of Diamond Dental's team members regularly participate in professional training and continuing dental education programs to stay at the forefront of modern dental procedures and patient satisfaction. We invite you to visit us!

FEATURED SERVICES:

- General family dentistry
- Invisalign
- Implants, Crowns and **Bridges**
- Dentures
- Zoom Teeth Whitening
- Veneers
- Root Canals and Extractions

- Emergency Treatment
- Sleep Apnea Treatment
- TMI Disorders
- Night Guards and Sports Guards
- Periodontal Treatment
- Botox, Juvederm, Xeomin, and Restylane

IN-NETWORK PROVIDER:















Don't see yours? Just ask!

UnitedHealthcare*

Ameritas 💮

74 MILLION AMERICANS LACK DENTAL INSURANCE

It is estimated that over 74 million Americans do not have dental insurance. However, skipping the dentist increases the risk of Heart Disease, Clogged Arteries, Stroke, Kidney Disease, Bad Breath, Brown or Yellow Teeth, Periodontal Disease, Tooth Loss, Oral Cancer, Pneumonia, and other serious health problems. Dr. Lombardo strongly believes that everyone should have access to affordable, quality dental care, so she created the DiamondCare Plan, available only at Diamond Dental Service in Lake Zurich, IL. For a small annual fee, all DiamondCare members receive dental cleanings and exams, x-rays, fluoride treatment, oral cancer screenings, emergency exams, a digital intra-oral scan, and much more. Plus, DiamondCare members receive major discounts on almost all other treatments in her office.



FEBRUARY IS NATIONAL CHILDREN'S DENTAL HEALTH MONTH

National Children's Dental Health Month began as a one-day event in 1941 and has since grown to a nationwide, full-month event each year to to raise awareness of how important it is for children to develop good oral health habits at a young age in order to enjoy a lifetime of healthy smiles and strong teeth.

In celebration of National Children's Dental Health Month, Dr. Lombardo and her team invite all new patients age 12 and under to receive a comprehensive examination, x-rays and cleaning at Diamond Dental Service for only \$49. During their visit, children will also be shown the proper way to brush their teeth, will be taught proper flossing techniques, and will learn the importance of good oral hygiene. At the end of their visit, children will also receive a free gift and will be invited to participate in a children's art contest later this year with some great prizes. Please note, the \$49 offer cannot be combined with dental insurance.



DIAMOND DENTAL **S**ERVICE

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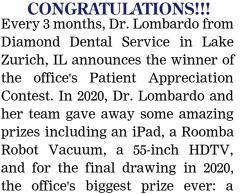
DIGITAL PRACTICE

PATIENT APPRECIATION CONTEST WINNERS 2020









her team gave away some amazing prizes including an iPad, a Roomba Robot Vacuum, a 55-inch HDTV, and for the final drawing in 2020, the office's biggest prize ever: a massive 65-inch Ultra-HD Smart TV with Roku. The Patient Appreciation Contest is part of Diamond Dental Service's Diamond

Rewards VIP Program which is the





office's way of saying thank you to all their patients for helping to make Diamond Dental Service a leader in dental care in our community. For 2021, the office is planning some great new prizes and reminds everyone to like the office's Facebook page at facebook.com/diamonddentalservice for exciting updates.

DIAMOND DENTAL SUPPORTS CHILD FETY IN LAKE ZURICH

Diamond Dental Service has teamed up with Bristol Child Safety to provide child safety kits to each of the 600 families with children enrolled at Isaac Fox Elementary School in Lake Zurich, IL. The FBI receives 2,100 missing children reports every single day. The child safety kits being distributed to Fox Elementary families help them document their child's medical and personal information, allergies and medications, blood type, height, weight, hair and eye color, birth date, dental records, fingerprints and more. The kit also includes instructions on collecting a DNA sample, plus tips on child safety and how to speak to children about their safety in a responsible, informed manner. When an emergency arises, the kits are used by thousands of law enforcement agencies, and help parents to quickly give law enforcement the critical information they require. Diamond Dental Service is proud to be able to help promote child safety in our community, and the child safety kits should be distributed in the coming weeks.



ASK THE DOCTOR:

Do I really need a cleaning every 6 months?

For the last few years, rumors have been circulating, mostly on the internet, claiming that people really do not need to see their dentist every six months. These rumors usually claim that the sixmonth rule was invented by dentists, dental societies, or dental supply companies as a way to sell more products and services. These rumors are dangerous to an individual's health.

Visiting the dentist every six months is about much more than having clean, nice-looking teeth. Of course brushing and flossing at home is extremely important, but it is not enough. Neither flossing nor brushing can remove all the tarter that forms between teeth and below the gumline. If not removed by a professional, that tartar will eventually form plaque and could lead to gum disease, bone loss, tooth decay, tooth loss, and other serious (and costly) problems.

Plus, dental visits give professionals a chance to look for cavities and gum disease which must be treated to avoid bigger problems later on, and your provider can also look for early signs of oral cancer, which has an 84% survival rate if diagnosed at an early stage. Sadly, only 29% of oral cancers are caught this early - another sign that people do not see their dentist often enough.

So, next time you hear that it is not necessary to visit the dentist every 6 months (or more often if you have certain conditions), think about all the benefits that come with those nice clean teeth!



IT'S DAD'S TURN TO MAKE DINNER! TIN FOIL STEW IS A FAST AND HEALTHY MEAL THAT IS FUN TO MAKE WITH KIDS

Next time it's dad's turn to make dinner for the kids, try this fun and delicious recipe that kids enjoy helping to prepare. This recipe goes by many names, like Tin Foil Stew, Hobo Stew, or Campfire Stew. This dad learned it while camping in Boy Scouts. Some versions call for chunks of stew meat, but frozen ground beef patties are preferred because the kids love them and they cook more reliably in this recipe.

Ingredients: Frozen hamburger patties (93% lean is best because you cannot drain the fat in this recipe); frozen mixed veggies (blend of corn, green beans, peas and carrots); V8 vegetable juice; raw peeled potatoes; salt and pepper; heavy duty aluminum foil.

Begin by preheating your oven to 425 degrees. Then unroll a large piece of foil around 22 - 24 inches long for each serving. Fold it in half the short way. With the foil flat in front of you, fold each of the the short ends to form a pocket (see photo above). Try folding a quarter of an inch of foil 3 times over to make the pocket strong. Cut the potatoes into 1-inch chunks. Place a frozen hamburger patty, 6-7 potato chunks, and 2/3 cup of veggies into the pocket. Pour 8-10 oz of V8 into the pocket, then fold the remaining opening just like the others. Make sure all sides are folded tight. Carefully place each of your foil pockets onto a cookie sheet (each pocket serves 1). You may need two cookie

sheets for more than 2 pockets. Cook for 1 hour. The pockets will puff up but should not split open while cooking if folded properly. After 1 hour, carefully remove the pockets, open one end (careful, contents very hot) and pour into large bowl. Allow to cool, salt and pepper to taste. My kids go crazy for this simple meal and it's easy to make extra portions and save for leftovers.





DIAMOND
DENTAL
SERVICE

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WORK-FRIENDLY HOURS:

MONDAY 7AM-2PM TUESDAY 12PM-7PM WEDNESDAY 7AM-2PM THURSDAY 12PM-7PM SATURDAY 9AM-2PM